



NATIONAL CENTER ON
SEXUAL EXPLOITATION

IMPACT REPORT

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A LETTER FROM PATRICK TRUEMAN AND DAWN HAWKINS



Dear Friends of NCOSE:

It is with great joy that we can share this report on how your partnership with NCOSE is making a historic impact for human dignity.

This past year has been the most successful in our nearly 60-year history – with major victories not only in the legal courtroom but also in the courtroom of public opinion, federal and state legislatures, and in corporate boardrooms. We are confident that these victories will be a great encouragement to you.

Thanks to you, the digital world is safer today for children ... survivors are being empowered to speak up against those who exploited them for profit ... and the main purveyors of internet pornography have suffered significant damage, with more yet to come.

None of this would have been possible without your faithful support, which has enabled NCOSE over the past 18 months to:

- File eight lawsuits, and assist with dozens more, on behalf of survivor plaintiffs against those companies and entities that facilitated and profited from their sexual abuse and exploitation.
- Launch and formalize the International Centre on Sexual Exploitation (ICOSE).
- Grow the NCOSE Corporate Advocacy team, which is educating and equipping corporations with vital information, resulting in securing major victories that have curbed sexual abuse and exploitation.
- Launch the NCOSE Law Enforcement Training team to reduce demand for sex buying.
- Secure major victories with social media platforms such as Instagram, Tik-Tok, and Snapchat to make the Internet safer for children.
- Pass good legislation and stop bad legislation across the U.S. to shore up human dignity.

These are just a few examples of the difference your partnership has made. In this report, you will read about many more ways we are helping change the world together.

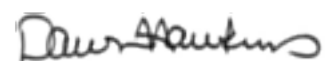
While we are buoyed by these victories, they are just the beginning. Transforming a culture that has normalized, facilitated, profited from, and become apathetic to far-reaching sexual exploitation will be difficult. It will require time and resources. But we are confident that with your partnership, we can make such a transformation possible! Thank you!

Sincerely,

PATRICK A. TRUEMAN,
PRESIDENT



DAWN HAWKINS,
CHIEF EXECUTIVE OFFICER



AN EVOLVING NCOSE: BRINGING ALL THE PIECES TOGETHER IN ONE ORGANIZATION THAT CANNOT BE STOPPED

Taking down a billion-dollar industry is no easy feat. NCOSE has built the infrastructure that is now equipped to take on the pornographers, sex traffickers, and their profiteers toe-to-toe. With our Research Institute, embedded litigation law firm, training team, and international coalition together with our cutting-edge public policy and corporate advocacy tactics, NCOSE is seeing major progress every day. Victories that took us years are happening within weeks!



You are Part of a United
Global Movement!

CORPORATE ADVOCACY

The NCOSE Corporate Advocacy team utilizes an innovative combination of engaging and informing executives directly about their harmful policies, while galvanizing public pressure. NCOSE has instigated more than 100 major public policy shifts within several high-profile entities resulting in shifting cultural messages and improving safety policies.

PARTNERS

The NCOSE Coalitions team works with allies to conduct events or wage campaigns that assert pressure on those entities that facilitate or profit from sexual abuse and exploitation. The annual Coalition to End Sexual Exploitation Global Summit brings together thousands of advocates for a week of strategy, networking, and teaching to help fuel the worldwide effort to defend human dignity.

LEGAL

The NCOSE Law Center, our own in-house embedded litigation law firm, has created and is spearheading the legal strategy and effort to end the internet pornography industry as we know it within the next decade.

SUCCESS!

Finally there is a force strong enough to stand up against the sexual exploitation industry, and we are winning!

COMMUNICATIONS

The NCOSE Communications Team provides the storytelling and the sharing of the truth about sexual abuse and exploitation. This is done through blogs, press statements, and offering spokespersons and experts to reporters on these issues.

RESEARCH

The NCOSE Research Institute conducts analysis, develops educational programs and resources, identifies evidence-based practices, and designs and collaborates in applied research projects to build individual, institutional, and public policy solutions to eradicate the web of sexual abuse and exploitation.

LEGISLATIVE POLICY

The NCOSE Policy team works closely with the Law Center, empowering citizens to improve their communities and states through model legislation such as protecting children from accessing pornography and child predators; holding Big Tech accountable for its facilitation of sexual abuse and exploitation; and building bi-partisan consensus on the need for legislative action on these issues. This team has played an instrumental role in the passage of internet filtering laws as well as stopping efforts to fully decriminalize prostitution.

DISMANTLING THE PORNOGRAPHY INDUSTRY

HOW NCOSE ADVOCACY IS SLAYING GOLAITH

NCOSE has the right strategy. Combining our might of research, advocacy, policy, litigation, robust communications, and a global coalition, we have changed the online pornography industry forever. We continue to hammer away at their foundation making it impossible for them to act with impunity.

- Pornhub was forced to remove all 11 million “user uploaded” videos from its website since they do not verify the age or consent of those depicted in the pornography. Many other pornography tube sites (those like YouTube) have made massive changes to how content is uploaded. NCOSE is now working to make sure laws pass that make it difficult to host child abuse, sex trafficking, and other non-consensual content.
- The NCOSE Law Center, along with an accomplished assembly of survivor-focused and commercial litigation law firms, filed the first groundbreaking class-action lawsuit against MindGeek on behalf of two survivors of online sexual exploitation.
- The Law Center, together with five other survivor-focused and commercial litigation law firms, filed another groundbreaking lawsuit against XVideos and its parent company, WebGroup Czech Republic, for trafficking a young woman who was a victim of child sexual abuse material and sex trafficking.
- The Law Center is working to ensure that a wave of lawsuits are filed to bring down the online pornography industry. In 2020-21, we assisted in eight cases against online pornography which are winding their way through the courts now.
- XTube, one of MindGeek’s abuse tube sites and one of the worst offenders in hosting CSAM and other abuse content, officially shut down forever in early September.
- NCOSE joined with ally Exodus Cry and others to raise awareness about the tendency of online pornography websites to include filmed child sexual abuse material, filmed sex trafficking, and other non-consensually recorded and shared intimate material. Over two million people signed a successful Change.org petition.



- NCOSE worked with the *BBC* and *New York Times* on ground breaking articles highlighting the sexual exploitation rampant in the industry.
- NCOSE's advocacy led to all credit card companies halting their partnership with Pornhub. At NCOSE's urging, both Mastercard and American Express have extended their policy to all sexual exploitation websites.
- NCOSE's "Dismantle Pornhub" advocacy campaign has led to most mainstream companies we have identified as partnering with MindGeek (Pornhub's parent company) to cut ties — including Roku and Comcast who served as distribution partners, and Kraft-Heinz and Wish who were advertising on their sites.
- After a NCOSE-led effort to get a collective of 104 survivors of sexual exploitation and 525 NGO's from 65 countries to submit a letter to the Canadian Parliament calling for a criminal investigation of MindGeek, the Parliament held hearings which forced MindGeek executives to testify about their company's pernicious practices.
- After hearing this testimony, and in response to a NCOSE letter, 70 members of the Canadian Parliament called for the Royal Mounted Police of Canada to open a full criminal investigation into MindGeek.
- NCOSE is working on legislation introduced in the U.S. Congress and in three other countries ensuring that common sense accountability for verifying the age and consent of those depicted in pornography is in place.

A LAW FIRM EMBEDDED IN NCOSE!

We are creating a movement of lawsuits that is holding profiteers, who have gotten away for too long, accountable while securing JUSTICE for survivors!

We have filed or are heavily involved in eight lawsuits against the kingpins of exploitation and are helping with dozens more.

We have also created an alliance of attorneys willing to file lawsuits and/or help serve the other needs of those who have been sexually abused or exploited.

We are authoring key legislation and our public policy team is stopping bad laws from passing — like an effort in California this year that is trying to halt police from stopping sex buyers or offering help to minors who are sex trafficked.

No other organization is active in both the courts and legislatures. Thank you for making this possible!



PROTECTING CHILDREN FROM HARM

By age 11, more than half of American children own a smartphone, and on average, outside of schoolwork, teenagers spend more than seven hours viewing screen media each day. While this technology has opened many positive ways for children to grow and learn, it has also unleashed a Pandora's Box of threats to their well-being. Children can now gain access to depictions of almost any type of sexual behavior from almost anywhere as well as become easy prey for child predators stalking the internet.

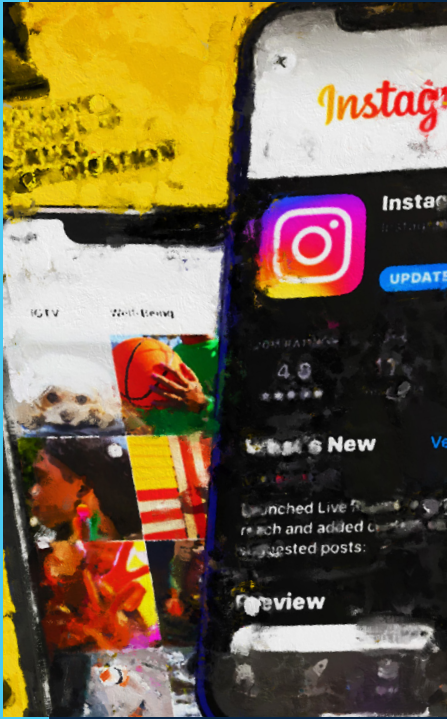


HOW NCOSE IS WORKING TO PROTECT CHILDREN FROM HARM

NCOSE is dedicated to holding Big Tech accountable for their inability to protect people, in particular millions of children, from online dangers.

- The NCOSE Law Center filed a groundbreaking lawsuit against Twitter for its complicity in sex trafficking by knowing about and profiting from child sexual abuse material of two young boys. In August, a federal judge allowed the lawsuit to move forward /the first time a lawsuit against Twitter of any kind has advanced past their motion to dismiss.
- After the NCOSE Dirty Dozen List called out several social media companies for not doing enough to protect the millions of minors online, Instagram, TikTok, and YouTube all announced significant changes to their platforms regarding child safety.
- After appearing on the 2020 and 2021 NCOSE Dirty Dozen Lists, TikTok instituted a series of sweeping and significant changes that now serve, in many ways, as a standard for child safety.
- Acting upon a recommendation from NCOSE, Instagram will no longer allow adults to send direct messages to children who are not “friends.” This was the primary way predators were targeting, grooming, and sending porn to children. Later in the year, NCOSE-led efforts forced Facebook to halt its plans to launch “Instagram for Kids” targeting children under the age of 13.

SPOTLIGHT: STOPPING INSTAGRAM FOR KIDS



When Facebook announced earlier this year that it would launch “Instagram for Kids” targeting children under the age of 13, NCOSE knew this was a very bad idea, especially in light of recent research of how Instagram is harmful to teenagers, particularly teenage girls.

NCOSE joined with our allies to send a letter urging Facebook to not move forward with its plans. After a public outcry, Facebook announced that they would “pause” but not cancel their plans. NCOSE and our allies then launched an online petition

campaign to convince Facebook to cancel Instagram for Kids completely.

NCOSE Director of Corporate Initiatives, Lina Nealon, said, *“Instagram for Kids was an irresponsible idea from its inception, a fact reinforced by a recent investigation into how even Facebook knows that Instagram can be toxic for teens ... Instead of creating more avenues for exploitation and harm, Big Tech should invest in making their existing products safer by defaulting to safety standards and cleaning up the content to which kids are exposed to on their platforms.”*

- Following five years of advocacy, including placing them on the 2021 Dirty Dozen List, Google has defaulted all Chromebooks and Google products used for K-12 education to safety! Safe Search and other filters as well as better security for safety are by default now flipped **on** for their most vulnerable users. This decision impacts millions of children worldwide!
- After the international child welfare agency UNICEF published a report that minimized the harm of child pornography exposure, NCOSE, along with 487 child safety experts and advocates from 26 countries, sent UNICEF a letter which resulted in UNICEF removing the report and recognizing the harm on their website.
- The U.S. Senate Commerce Committee held a hearing calling Snapchat, Tik-Tok, and YouTube to account for the harms their products are inflicting on kids – a truth NCOSE and our allies have been stressing for years. NCOSE equipped several of the Senators with key research and information to put the pressure on these tech companies at the hearing.
- Utah passed a critical NCOSE-drafted bill requiring manufacturers of smartphones and tablets sold in the state to automatically activate existing filters that block sexually explicit material for users under the age of 18 — a move we know other states will soon follow.

-U.S. Senator Marsha Blackburn speaking at Congressional Hearings on Big Tech Impact on Children



ENDING SEX TRAFFICKING BY GOING AFTER SEX BUYERS

We all hope for a world free from sexual exploitation. We all long for a day where there will be no more stolen innocence, no more traffic of human beings, no more broken bodies and minds, no more victims, no more tears.

And there is hope! The solution to creating a world free from the ravages of sex trafficking is within reach. We must stop the sex buyers!

At present, the systemic failure to combat sex buying – consumer-level demand for paid sex – guarantees not only the survival of sex trafficking, but also the creation of future generations of victims.

SPOTLIGHT: NCOSE IS STOPPING THE WAVE OF FULL DECRIMINALIZATION EFFORTS

Efforts to fully decriminalize sex buying, pimping, and brothel keeping are sweeping America, but NCOSE with our robust public policy and research teams and broad coalition has held ground and not allowed these catastrophic policies to pass.

THE BATTLE FOR LOUISIANA

An excellent example of how NCOSE is equipped to respond immediately and effectively to threats to human dignity occurred earlier this year in Louisiana.

A Louisiana state representative introduced HB67 – a full decriminalization bill that was literally a

green light for pimps, sex buyers, and brothel owners to do whatever they pleased with no consequences for their actions. Pro-prostitution forces came swooping into the state with a huge amount of money and audacity to vocally back the bill.

With only five days until the hearing of the bill, NCOSE mobilized a coalition of local allies with close ties to state

legislators, enabling us to fly in a NCOSE representative who met with 14 state legislators within a 48-hour period.

As a result of this last-minute intervention, we were able to obtain enough “no” votes to force the bill’s sponsor to “voluntarily withdraw” it from consideration!

HOW NCOSE IS EQUIPPING THE MOVEMENT TO REDUCE DEMAND

Over the past several years, NCOSE has become well-known for our training and educational resources. This is due to NCOSE being recognized by many across the globe as hosting the strongest conferences convening leaders and experts across the movement as well as issue-specific conferences that provide education on often overlooked issues.

- The NCOSE Research Institute secured a federal grant to study and compile tactics used around the country to reduce sex buying behavior. This information is being added to NCOSE's website, DemandForum.org, and used to train international, national, and local leaders on how to reduce demand in their area. By shifting the public response and actions to actually trying to shrink the demand for sex, we can bring about the demise of sex trafficking.
- The NCOSE Public Policy team successfully assisted in passing legislation in Texas, Florida, Maine, and Hawaii holding sex buyers accountable for their actions and using the fines they face to help offset the cost of exit services for those sold in the commercial sex trade.
- The NCOSE Law Center, along with Jason Guinasso, an attorney with Hutchinson & Steffan, PLLC, filed a historic lawsuit against Nevada Governor Steve Sisolak, and other associated leadership and businesses on behalf of two plaintiffs who were sex trafficked in Nevada and are seeking to hold the defendants responsible for protecting the sex trade and enabling sex slavery, in violation of the 13th Amendment. The only solution to this problem is shrinking the commercial sex trade, not allowing it to explode as the Nevada policies do.
- NCOSE is training law enforcement, which includes prosecutors and judges, to encourage and equip them to focus on targeting sex buyers which will reduce demand — the only way to shrink and ultimately end the commercial sex trade.

-Sign posted in Houston at area known for sex trafficking/prostitution after NCOSE-supported legislation passed in Texas this year. Street prostitution has decreased drastically already.



A GLOBAL MOVEMENT TO END SEXUAL EXPLOITATION

Over the past year, the International Centre on Sexual Exploitation (ICOSE) has rapidly increased its profile as well as its ability to share, deploy, and leverage the work of the U.S.-based NCOSE. This has made an immediate difference across dozens of countries and within organizations representing multiple nations, such as the United Nations, Council of Europe, Organization for Security and Cooperation in Europe, as well as international and European courts.

HOW ICOSE IS WORKING TO END SEXUAL EXPLOITATION WORLDWIDE

- ICOSE helped put together a coalition which led to the Canadian Parliament conducting hearings on the pernicious business practices of Pornhub and its parent company MindGeek. The Canadian Parliament's House of Ethics Committee heard heartbreaking testimony from young survivors of Pornhub's abuses – exposing the MindGeek empire for what it really is – a corporation built on the monetization of sexual abuse and exploitation.
- ICOSE launched a strong coalition of African leaders which has held events to equip families with solutions to the burgeoning public health harms of pornography-exposure abuse and engaged with African governments on national level solutions.
- ICOSE is now a core member, including serving as communications head, of a collaborative effort resulting in the founding of the United Nations International Day for Child Sexual Exploitation and Abuse Prevention, which was observed on November 18th. This effort will prioritize long-term international funding for organizations focused on prevention of and healing from child sexual abuse; unite organizations and advocates across disciplines through promoting partnerships and sharing resources for effective prevention; and increase awareness and emphasis on worldwide access to appropriate resources for healing.
- ICOSE has also established a working relationship with the Organization for Security and Cooperation (OCSE) in Europe and has begun discussions on a joint event on corporate responsibility.
- ICOSE is advising government leaders in Germany, Hungary, Nigeria, Uganda, Croatia, South Africa, Denmark, Israel, Trinidad and Tobago, Greece, France, Canada, United Kingdom, South Korea, Australia, and at the United Nations.



SPOTLIGHT: THE COALITION TO END SEXUAL EXPLOITATION GLOBAL SUMMIT

Each year, NCOSE hosts the Coalition to End Sexual Exploitation Global Summit, an enormous achievement that requires participation and preparation from each member of the NCOSE team.

The Global Partnerships and Events team coordinates and recruits speakers from around the world – focusing on gathering a diverse set of experts, researchers, advocates, and artists to cover as many topics as possible. In 2021, we had the most speakers ever, with over 100 presenting to more than 15,000 attendees from over 90 countries.

The Summit often results in new domestic and international alliances, friendships, and a strengthened commitment to creating a world free from sexual abuse and exploitation.

As one NCOSE team member noted, *“It is inspiring to see how NCOSE leads the way on ending exploitation. It’s clear to me that many come to us for encouragement, guidance, and support for this fight and to glean the victories.”*

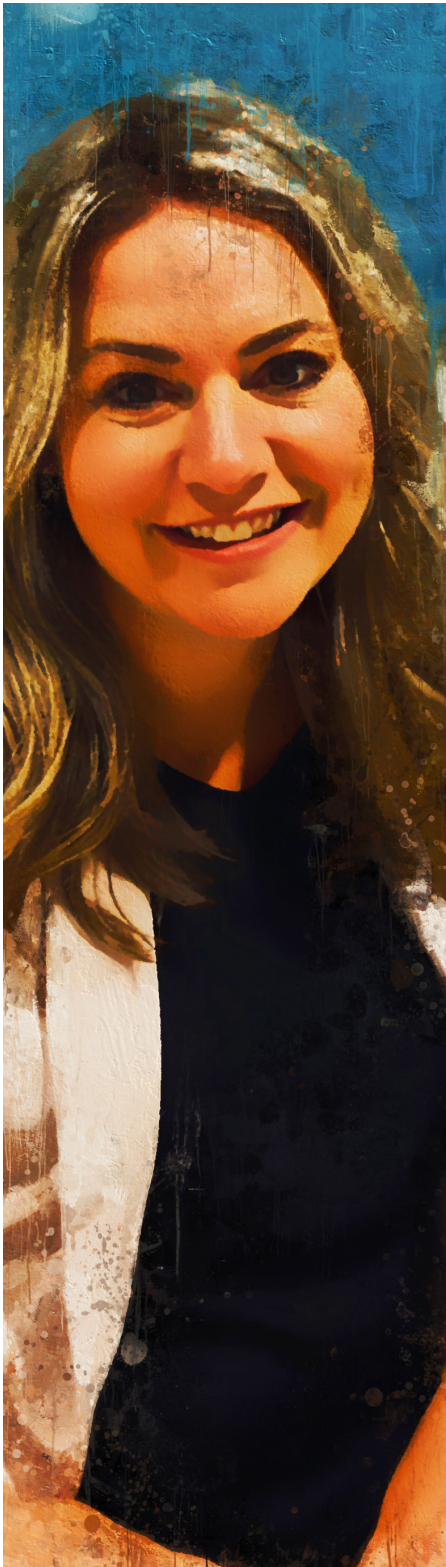
Here are some other comments from attendees:

“I was humbled by the amount of research and factual testimonies backing up every angle of the world of issues involving sexual exploitation and by the broad range of interconnections between sexual exploitation and societal crimes at large.”

“Brilliant collection of professionals to inspire, educate, and encourage!”

“Best professional development opportunity I’ve seen since entering this field 20 years ago.”

ADVOCATING FOR HUMAN DIGNITY



NCOSE'S NEW CEO DAWN HAWKINS SHARES HER VISION FOR A WORLD FREE FROM SEXUAL EXPLOITATION

Thirteen years ago, I was standing on a corner in Kaposvar, Hungary after teaching English lessons for a young survivor of sex trafficking. I had just been sexually harassed by a group of men I had to walk past, a common occurrence, and I could see a pornographic ad on the front page of a newspaper being read by a man on a nearby bench.

As I stood there, I felt this calling clear as day. I joined the fight to end sexual exploitation right then and have fought to make a difference in the world that has too long ignored the connections between forms of abuse I could see all around me.

As I looked around, the only remaining organization attempting to make systemic changes was the National Center on Sexual Exploitation. Thankfully, they accepted me as a volunteer and later as Executive Director.

I am now honored to serve as the CEO of NCOSE next to Patrick Trueman who remains President, and I look forward to realizing our grand goal and vision: a world free from all forms of sexual abuse and exploitation.



At the heart of NCOSE is both a creed to defend human dignity and a steadfast commitment to do so in a nonsectarian and nonpartisan way — because the fight to end sexual exploitation knows no political or religious borders.

Such a vision requires not only individuals and institutions that work towards its realization, but also a culture that embraces its responsibility to preserve and protect human flourishing.

My vision and NCOSE's are the same. At NCOSE, we work for a world free from sexual exploitation in all its forms. We work for a world in which the light within each of us and within our culture burns strong and bright.

Such a vision is beyond the ability of any one individual or organization — including NCOSE — to realize without the help of others. Those with this shared vision must join together to lay the foundations for sweeping social change.

As you have read in the preceding pages, NCOSE has made significant progress in helping to lay these foundations in just the last few years, but there are more victories and accomplishments to come.

The light of human dignity will always burn brighter than the shadow of exploitation. By eschewing the boundaries of politics, religion, and other divisive backgrounds, NCOSE is in a unique position to ignite that light and continue to bring organizations and individuals from all walks of life out of the shadows of a world that allows and normalizes sexual exploitation to thrive.

All our work is comprised on fulfilling the vision of a world free from sexual abuse and exploitation — a world I know is possible. I invite you to join with us in seeing this vision come to fruition.

DAWN HAWKINS,
CHIEF EXECUTIVE OFFICER

LOOKING AHEAD TO 2022

With your partnership, we have been able to accomplish so much together over the past year. We hope reading this report gives you a sense of hope that our mutual vision for a world free from sexual abuse and exploitation is that much closer to becoming a reality.

In 2022 and beyond, we will continue our work standing up for survivors, advocating for policies and legislation that put people over profits, shifting the focus to demand reduction in order to combat the most difficult problems of trafficking and abuse, and fighting for that free world.

This is where you come in. We cannot achieve such a vision on our own as it will take the dedicated commitment of many others. Those like you, who share this vision, must join together with us to lay the foundation for societal renewal.



NCOSE BUDGET & REVENUE PLAN

2021-2024 FINANCIAL INVESTMENT REQUIRED

PROGRAMS	2021/22 (BUDGET)	2022/23 (REVENUE PLAN)	2023/24 (REVENUE PLAN)
NCOSE Law Center	\$1,500,000	\$2,000,000	\$2,500,000
Public Policy & Legislation	\$500,000	\$700,000	\$800,000
NCOSE Research Institute and Publications	\$600,000	\$800,000	\$800,000
The Coalition to End Sexual Exploitation	\$250,000	\$300,000	\$300,000
Corporate Advocacy & the Dirty Dozen List	\$200,000	\$250,000	\$300,000
International Centre on Sexual Exploitation	\$200,000	\$250,000	\$300,000

PROJECTS	2021/22 (BUDGET)	2022/23 (REVENUE PLAN)	2023/24 (REVENUE PLAN)
Combating Sex Trafficking and Prostitution	\$400,000	\$500,000	\$500,000
Social & Public Health Harms of Pornography	\$300,000	\$350,000	\$350,000
Public Education and Engagement	\$200,000	\$250,000	\$300,000
Child Sexual Abuse Prevention	\$150,000	\$300,000	\$350,000
Freedom from Sexploitation Agenda	\$100,000	\$150,000	\$150,000
Faith Outreach	\$25,000	\$50,000	\$50,000

SUPPORTING SERVICES	2021/22 (BUDGET)	2022/23 (REVENUE PLAN)	2023/24 (REVENUE PLAN)
Fundraising	\$300,000	\$400,000	500,000
General and Administrative Services	\$250,000	\$300,000	\$300,000

TOTAL	\$4,975,000	\$6,600,000	\$7,500,000
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HOW YOUR PARTNERSHIP CAN CHANGE THE WORLD

If we are to create a world free from sexual abuse and exploitation, we must partner together, through our finances and collective voices, to stand for human dignity. Our choice is clear:



If we don't partner together to fight for human dignity right now, the result will be a world where ...

- Our children will be left to fend for themselves against a digital infestation of sexual predators, hardcore pornography, and messaging encouraging them to sell their bodies for empowerment and survival.
- Countless more victims will experience lifelong physical and emotional trauma at the hands of sexual abusers and exploiters.
- Sex buying will continue to explode, bringing further devastation to individuals, families, and communities.
- Not only will human trafficking increase, but young people will find it increasingly difficult to build relationships based on mutuality, respect, and love.
- Numerous countries, states, and mainstream corporations will seek to further profit from sexual exploitation, creating systems that will be hard to reverse.



But if we partner together ...

- Marriages will be stronger as the lure of hardcore pornography is diminished.
- Children will once again enjoy the innocence of childhood rather than being drawn into the dark web of sexual abuse and exploitation at an early age.
- Fewer children, women, and men will need rescuing and recovery support.
- We will have a world filled with hope, rather than despair, as the human dignity of all individuals will be upheld, allowing for every person to live life to its fullest potential – a life filled with faith, joy, and happiness.

We can create such a world – where human flourishing is preserved and protected. Creating such a world is easier than you think! But to do so, we need you to partner with us.


Thanks to your partnership thus far, we are seeing much progress in creating a world free from sexual abuse and exploitation. Will you partner with us in 2022 and beyond to make this world a reality? We would really appreciate it.







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